

#### WhereRU™ For GSM Operators

No Need for expensive Cell ID infrastructure. WhereRU opens new market segment with better customer retention.

#### WhereRU™ For Parents

Parents can easily know the location of their kids when needed.

#### WhereRU™ for Friends

Friends knowing the location of each other, keeps them closer and makes room for more surprises.

#### WhereRU™ for Businesses

Enables companies to track the sales force/vehicles.

#### WhereRU™ for Police

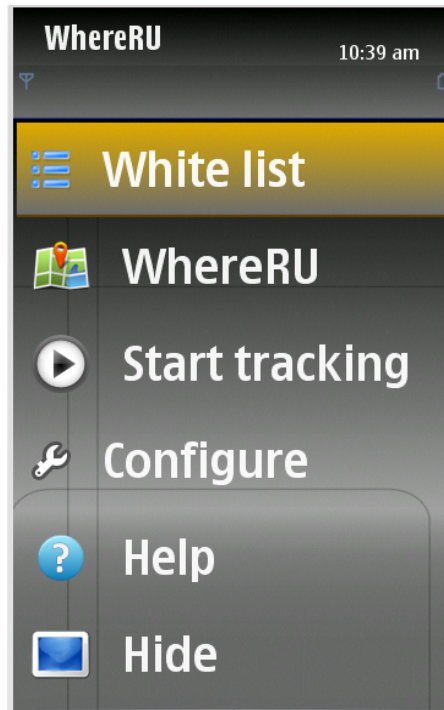
Enables better rescue services

#### WhereRU™ for Everyone

Everyone can benefit from WhereRU, tourists, individuals, and all.

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## WhereRU™ v1.0



- **White-List Configuration**
- **Geo Location**
- **m-Tracking**
- **Automatic or manual reply**
- **Map view of the location**

### Locate Anyone-Anytime

How many times one calls a friend or a spouse just to know where they are! WhereRU eliminates the need for the call. WhereRU (Weinak in Arabic), is a mobile application that allows the user to define a white listed numbers to notify and interact with.

WhereRU comes with two main functionalities:

**Geo Location:** For example when a white listed number sends a WhereRU request, WhereRU at the recipient's mobile first verifies the requester's number is part of the white list, if yes then, WhereRU sends the GPS location of the recipient, which will be displayed on the Map (such as Web

Google Maps) of the requester's Mobile.

**m-Tracking:** WhereRU sends automatic Geo (GPS) location to preconfigured number(s) every preconfigured period (for example, every half hour).

WhereRU is very simple application for parents, fro business to track the sales force, for GSM operators, for tourists, and all.

### Other Mobile Applications from Jaffa.Net:

- **MobileATM™ ; and**
- **Secure Mobile Payment**



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